

A Lifetime
of Beauty & Durability

PERMA-STRATE®
WALL SYSTEM

*S*tarts
Beneath Your Siding



PERMA-STRATE® WALL SYSTEM

THE MOST
REVOLUTIONARY
INNOVATION IN THE
SIDING INDUSTRY
IN OVER **40 YEARS!**

Correct
Installation
Is The
Key To
The Life
of Your
Siding.

Ask For
PERMA-STRATE
WALL SYSTEM

Our patented Perma-Strate Wall System incorporates a unique rigid metal bar that secures the siding directly into the studs to **increase attachment strength** and give every siding job a professional look.



*Problem
walls?*

*No
problem
at all!*



Enhances the performance
of all brands and qualities
of siding.



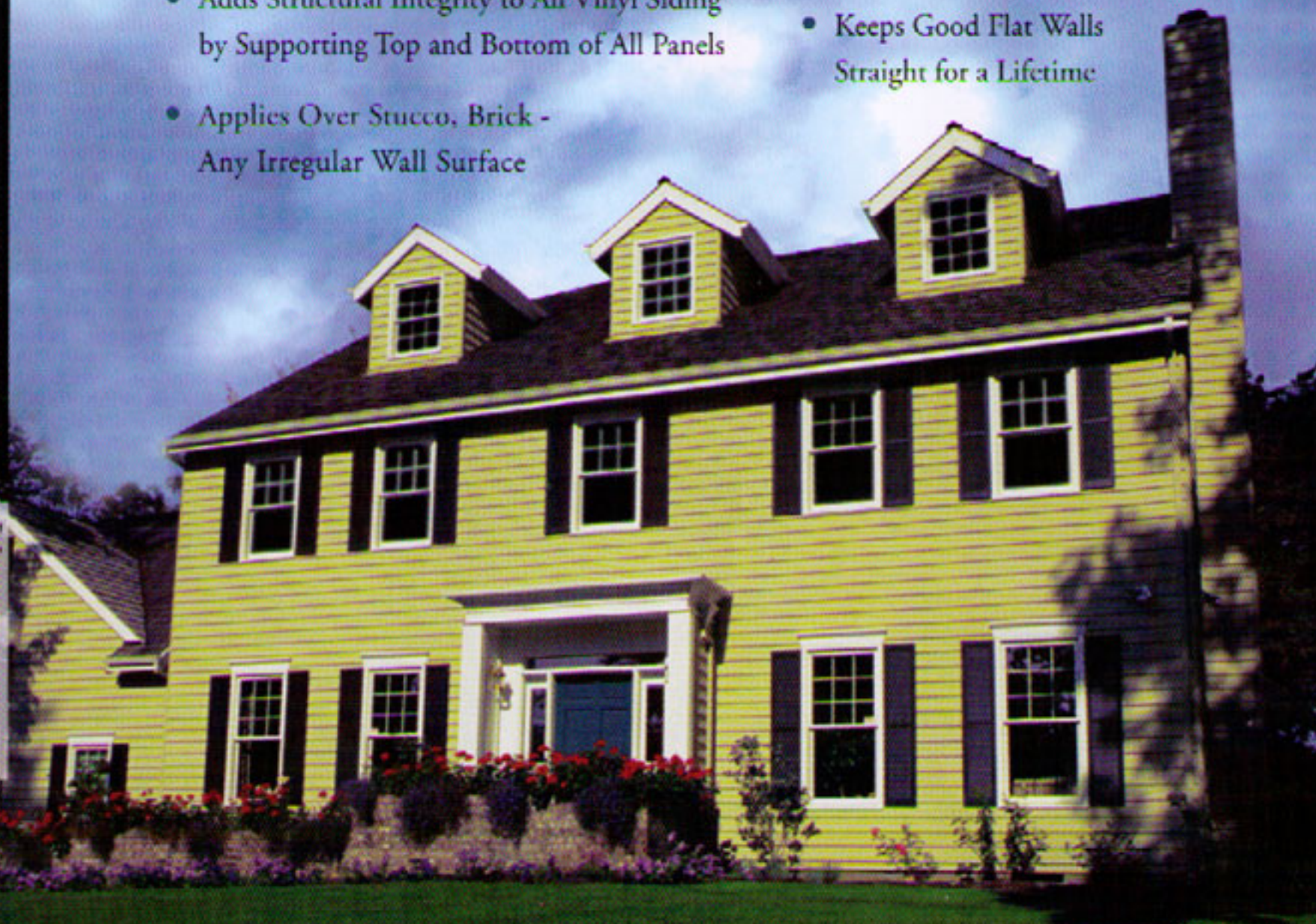
NEVER AGAIN!

Perma-Strate is revolutionizing the siding industry allowing siding to expand and contract - eliminating warping and buckling forever.

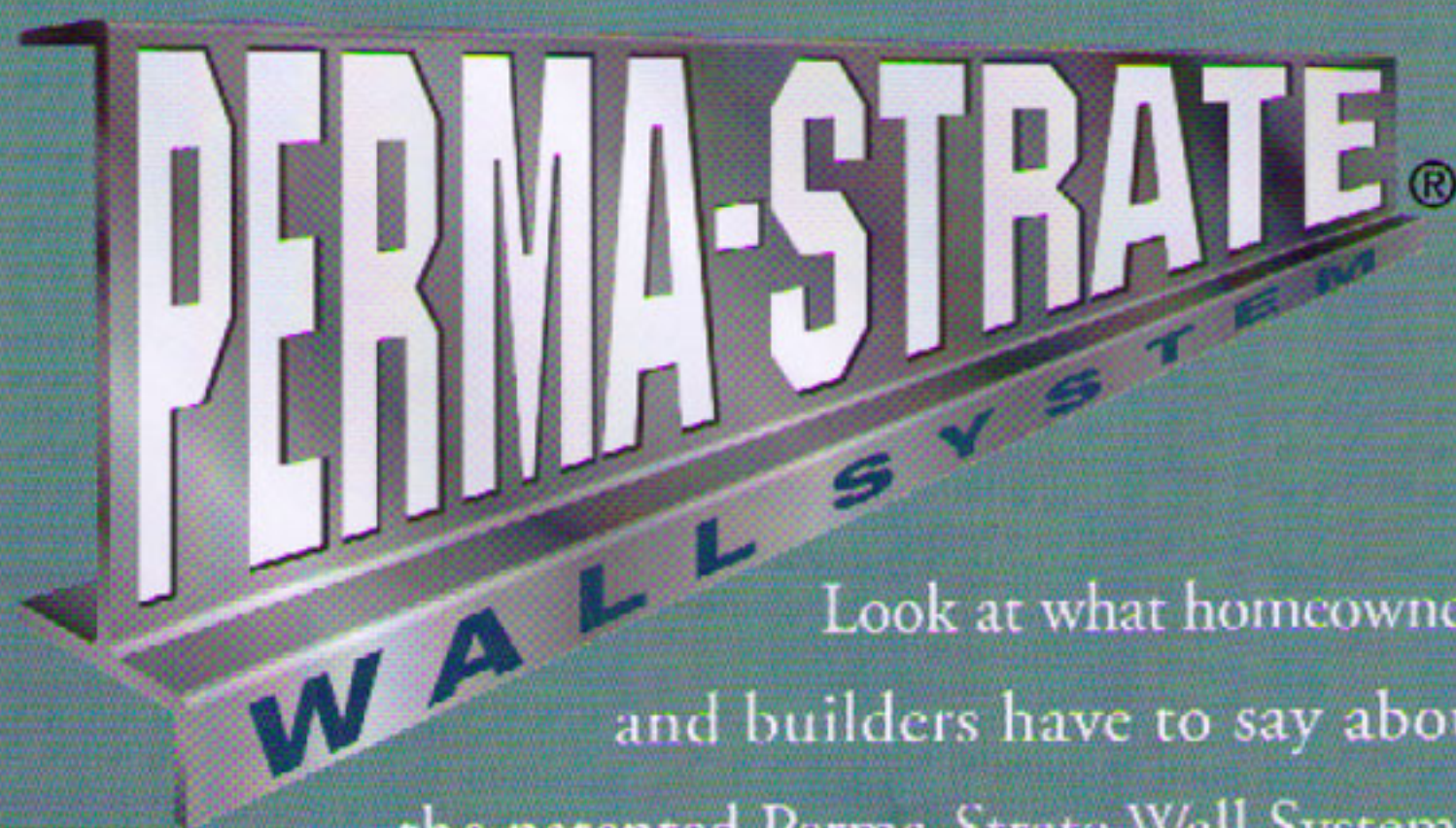
PERMA-STRATE OFFERS A UNIQUE
SOLUTION FOR 100% CUSTOMER
SATISFACTION ON EVERY SIDING JOB!

*P*erma-Strate fits every application and all brands of siding. Recommended and accepted by architects and engineers across the country, just imagine what it can do for you!

- Eliminates Buckling and Warping Forever by Allowing Siding to Expand and Contract
- Assures Your Jobs of Absolutely Straight Walls
- 100% Attachment Versus Industry Standard of Only Nailed Every 16 Inches
- Adds Structural Integrity to All Vinyl Siding by Supporting Top and Bottom of All Panels
- Applies Over Stucco, Brick - Any Irregular Wall Surface
- Makes Vinyl Siding Last a Lifetime
- Recommended by Architects and Engineers Nationwide
- Prevents Installation Errors
- Supports Every Siding Panel to Prevent Sagging Over Time
- Keeps Good Flat Walls Straight for a Lifetime



Homeowners Across the Country Are Demanding



Look at what homeowners
and builders have to say about
the patented Perma-Strate Wall System...

Straightening
Out The
World,
One
Wall
At A
Time.

"We had been told by one of your competitors that our masonite boards that were warped would have to be removed. Your salesman was very helpful and explained how your Perma-Strate wall system could straighten out our walls and leave our masonite boards on for additional insulation.

Our siding looks great! This was a very pleasant experience."

Diane Caudillo
Home Owner

"The Perma-Strate Wall System is one of the greatest things that has happened to the siding industry. The biggest problem that you have with siding is how it is installed. Perma-Strate solves this problem."

D. J. Waller
Contractor

"[We] have done extensive testing on the use of the Perma-Strate Wall System with our vinyl siding products. We have found that this system will enhance the long term performance of our products by providing a stronger, straighter surface application."

Major Vinyl Siding Producer

Authorized Dealer

"I've been in the construction business for over 30 years and Perma-Strate is the best new idea in the siding industry since I've been building.

I have my siding contractors use it on all of my jobs - both new and remodeled - because you can use it over brick, stucco or any irregular wall surface and it's great on new straight walls. It pleases my customers and it assures me that the siding will stay straight and stay on."

Bob Hess
Builder

"We're the ones with the old farm house with a room addition on the back. The Perma-Strate bar with the siding really made the room addition look like it was always part of the house."

Home Owner



Inventor Jerry O'Neal

"Every vinyl siding panel manufactured needs the additional support of the Perma-Strate wall system at top and bottom of each panel to stabilize the flexibility of vinyl siding."